



## MAYOR OF LORAIN BOROUGH, MICHAEL HAMMERS

503 Green Valley Street, Johnstown, PA 15902

December 14, 2020

Prospective Donor,

Thank you for considering becoming a trail sign sponsor. We have 33 Signposts in our trails with the possibility of adding two more in the spring. We have a 3-tier sponsorship for each one. Gold, Silver and Bronze. You would get a 4x3.5" sign plaque just like our trail signs with your business logo on it and the sponsorship level will be around the outer border.

Levels of sponsorship:

Gold is \$1000 and you would be a 10-year sponsor.

Silver is \$500 and you would be a 5-year sponsor.

Bronze is \$250 and you would a 2-year sponsorship.

The time period starts from the day of installation and you will be reminded when your sponsorship is close to ending so you will have the opportunity to renew or upgrade your sponsorship level based on availability. There is only one sponsorship level per post and once a sponsorship level sells out, it will be unavailable until someone decides not to renew.

We will need a full color high resolution image of your logo in .jpg or .png format. If you are choosing to just have a text format such as an In Memory of... or Sponsored by Joe Snuffy etc, please submit the text format how you wish it to appear on the sign in Word or .pdf. Files can be sent to [lorainstonycreekhikingtrails@gmail.com](mailto:lorainstonycreekhikingtrails@gmail.com).

Sincerely,

Michael Hammers  
Mayor of Lorain Borough/Co-Founder of Lorain/Stonycreek Hiking Trails

